
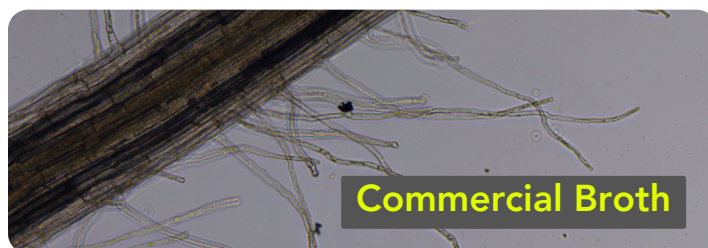
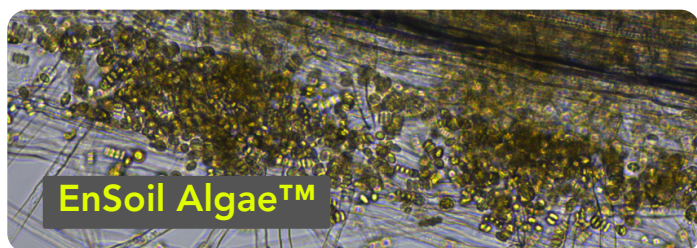


Comparing Live Cell EnSoil Algae™ & Seaweed Extracts

	Seaweed Extracts (including kelp)	 EnSoil Algae
Contains Live Cells	✗	✓
Phytohormone Availability	Brief	Extended
Improves Nutrient Cycling	✓	✓
Actively Participates in Nutrient Cycling	✗	✓
Improves Long Term Fertility Storage	✗	✓
Is Endophytic (taken in by plants)	✗	✓
Recommended Application Frequency	every 2 - 4 weeks	1 - 4x per season

On production: Growing EnSoil Algae™ is a regenerative, carbon-neutral process. It is grown in photobioreactors with artificial light, and a production facility uses no more power than a 3200 sq foot home. There is no industrial waste. Since growing algae requires only light, water and CO2 production is unlimited. On the other hand, wild seaweed is extracted from the ocean, and the supply is finite. Growing it is difficult and can affect the ocean's ecological balance.



EnSoil Algae™ outperforms commercial algae broth containing phytohormones but not live cells (Rutgers University Study phase 2).